

KCBS 2 TV

QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)

Date Posted: April 10, 2002

Period: *(circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.

During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:

- | | |
|---|-----------|
| 1. <u>Crime & Law Enforcement</u> | 6. _____ |
| 2. <u>Education & Youth</u> | 7. _____ |
| 3. <u>Government</u> | 8. _____ |
| 4. <u>Health, Welfare & Housing</u> | 9. _____ |
| 5. <u>Minorities & Women</u> | 10. _____ |

- 11. Calendar of Events
- 12. Regional and National PSAs
- 13. Local PSAs for our area

See attached exhibits

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date Posted: April 10

Year: 2002

Program Title: "Calendar Of Events"

Issues Examined:

KCBS 2 broadcast the issues that were pertinent to this quarter.

Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter.

This is equivalent to approximately three hours of broadcast time.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar
July/Aug/Sept

Apr/May/Jun
Oct/Nov/Dec

Date: April 10

Year: 2002

Program Title: "Regional and National PSAs"

Issues Examined:

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

1 x 90 days = 90 times during this quarter.

This is equivalent to approximately 90 minutes of Public Service.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date: <u>April 10</u>	Year: <u>2002</u>
Program Title: <u>"Local PSA's For Our Area"</u>	
Issues Examined: KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.	
Process: Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.	
Type of Program: <input type="checkbox"/> Local <input type="checkbox"/> Pre-Produced <input type="checkbox"/> Network: _____	

Comments:

The local PSA's were broadcast during the day.
KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day.
2 x per day, for 90 days. 3 hours of broadcast time was dedicated in this form.

KCBS 2 TV

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST

April 10, 2002

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from January 1, 2002 to March 31, 2002.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

PROGRAM INDEX

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" – Half hour local investigative magazine program featuring comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 30 minutes. Broadcast Sundays 6:30-7PM.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS" - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

KCBS-TV NEWS: "SCHOOLS 2 CAREER" Local special reports highlighting positive interaction between business, academics, and students in ascertaining a more enriched and rounded understanding of one another. Duration: 2-6 minutes. Broadcast within CBS2 News M-Sun 6-7PM & 11-11:35PM.

CBS TELEVISION NETWORK: "FACE THE NATION"- Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 7:30-8:00AM & various.

CBS TELEVISION NETWORK: "48 HOURS"- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes. Broadcast Fridays 10:00-11:00PM & various.

CBS TELEVISION NETWORK: "60 MINUTES"- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Wednesdays 8:00-9:00PM

LOS ANGELES RADIO READING SERVICE- "AUDIO DESCRIPTION OF THE ROSE PARADE"- Special audio broadcast presentation (utilizing the SAP Channel) of the 113th Tournament of Roses parade for the vision impaired. Broadcast Monday 01/01/02 8-10:30AM.

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

- 1. CRIME & LAW ENFORCEMENT** - Topics in this category include the need for effective methods to combating crime, violence and delinquency.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 02/17/02- "Street Racing"- Investigative Reporter, Randy Paige, investigates the growing problem of street racing and what the police are doing to stop it. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS":** 01/31-2/1/02-"Park at Your Own Risk"- Investigative Reporter, Joel Grover, goes undercover to expose Los Angeles valet's stealing cash from customers vehicles. 02/05-02/06/02-"The Sex Offender Next Door"- Investigative Reporter, Drew Griffin, examines a growing concern regarding numerous Los Angeles police stations that are unable to operate computers used to locate sex offenders in the neighborhood. 02/12/02- "Caught on Tape"- Investigative Reporter, Drew Griffin, discusses the roll of surveillance tapes in deterring crime, particularly in convenience stores. 02/15/02 -"Speed Traps"- Investigative Reporter, Drew Griffin, examines law enforcement's attempt to slow down motorists who speed. 02/27/02- "Park at Your Own Risk Part 2"- Investigative Reporter, Joel Grover, continues an undercover sting by exposing more Los Angeles valet's stealing cash from their customers vehicles. 03/08/02-"The Sex Offender Next Door Part II"-Investigative Reporter, Drew Griffin, continues his examination regarding numerous Los Angeles police stations that are unable to operate computers used to locate sex offenders in the neighborhood. 03/13/02- "False Security"- Investigative Reporter, Joel Grover, examines the need for greater airport security after easily boarding numerous planes with a fake drivers license. 03/26/02- "Evidence Missing"- Investigative Reporter, Drew Griffin, investigates the 6,000 DNA kits missing from the Los Angeles Police and Sheriff's Department and how that will affect future DNA crime cases in Los Angeles. **CBS TELEVISION NETWORK: "48 HOURS":** 01/04/02- "Web of Seduction"- Correspondent, Susan Spencer, investigates the law enforcements new weapon to deter adult on-line sexual predators from luring underage children out of the country. **CBS-TELEVISION NETWORK: "60 MINUTES":** 01/13/02- "Murder in the Second Degree"- Correspondent, Mike Wallace, investigates a report on the failure of doctors and hospitals to diagnose and report child abuse cases and what measures are needed to change the current policy.

- 2 EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 02/19/02- "Teen Cutting"- Investigative Reporter, Catherine Anaya, examines the growing problem of teen cutting and what schools and parents are doing to reverse this trend. **KCBS-TV NEWS: "SCHOOLS 2 CAREER":** 01/01/02- "Learning Tourism"- 5,000 local students spend the day with local business leaders to learn about careers in the travel and tourism industry. 02/01/02- "Finding Work in the Valley"- Students throughout the San Fernando Valley attend a job and education fair to learn what skills are needed to obtain high paying jobs. 02/03/02- "Learning to Heal"- A group of Ventura High School students gain skills, knowledge and experience in the medical field through internships at Ventura Hospital. 03/10/02- "Learning to Dress"- Local students get an opportunity to work with professional fashion designers to learn what it takes to make it in the apparel industry. 03/18/02- "The Port of Long Beach"- In-depth piece on a group of Long Beach Polytechnic High School Students who received an education about the intricacies of import and export services available at the Port of Long Beach. **CBS-TELEVISION NETWORK: "60 MINUTES II":** 01/30/02- "Making the Grade"- Correspondent, Scott Pelley, examines a new education program known as Advanced Via Individual Determination that involves intensive tutoring techniques to motivate students with poor learning skills.

3 GOVERNMENT - Topics in this category include federal, state, and local government issues and their impact on the society.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 02/14/02- "To Catch a Killer"- Investigative Reporter, Drew Griffin, examines the need for new laws that would require prisoners to submit DNA samples in order to connect them to other violent crimes they may have committed. **CBS TELEVISION NETWORK: "FACE THE NATION":** 01/13/02- "Enron Disaster"- Guests, Sen. Joseph Lieberman and Sen. John McCain, discuss the collapse of Enron and describe what laws must be in place to prevent a similar situation from occurring again. **CBS TELEVISION NETWORK: "48 HOURS":** 01/30/02- "Target Terror"- Correspondent, Erin Moriarty, investigates the latest terrorist threats and what is needed to prepare for the next possible attack.

4 HEALTH, WELFARE & HOUSING - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 02/10/02- "The Bacteria Zone"- Investigative Reporter, Catherine Anaya, went door to door to educate people to the dangerous food borne illness mistakes people make preparing food in the kitchen. 02/24/02- "Becoming Your Own Doctor"- Investigative Reporter, Drew Griffin, examines the dangers of being able to purchase prescription drugs on-line without a doctor's prescription. 03/17/02- "What's in Your Supplement"- Investigative Reporter, Drew Griffin, examines the growing unregulated supplement market and the

increased health risks they bring to consumers. **KCBS-TV NEWS:**

"INVESTIGATIVE TEAM REPORTS": 02/07/02- "Riders Beware"- Investigative Reporter, Randy Paige, investigates whether or not 15 passenger vans have a higher incidence of overturning than other vehicles. 02/13/02- "Jordan High"- Investigative Reporter, Randy Paige, re-examines health and safety concerns at the Watts school and sees if the necessary changes have been made. 02/21/02- "Tire Trouble"- Investigative Reporter, Randy Paige, investigates increasing blowouts with one particular brand of Good Year Tire. 02/26/02- "Wonder Drug"- Investigative Reporter, Linda Alvarez, investigates a new wonder drug being used to treat migraine headaches. 03/04/02- "Strike To Survive"- Investigative Reporter, Catherine Anaya, investigates a new self-defense technique, adopted from the Israeli military, now being used by civilians to protect themselves from violent aggressors. 03/09/02- "Fake Doctors, Real Danger"- Investigative Reporter, Drew Griffin, investigates the ongoing problem of illegal clinics, and the people pretending to be doctors, who are diagnosing and distributing dangerous prescription medicines to the unaware public. 03/15/02- "Rockedyme"- Investigative Reporter, Drew Griffin, continues his investigation into the Rockedyme plant and how it could have poisoned the ground water with pre chlorate. **CBS TELEVISION NETWORK: "48 HOURS":** 01/18/02- "A Lot to Learn"- Correspondent, Erin Moriarty, examines new weight-loss methods that help overweight individuals learn how to improve their health.

5 MINORITIES & WOMEN - Topics in this category include women concerns, issues, and achievements.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 01/21/02- "A Parade for a King"- Correspondent, Mike Castellucci, offers a special report on the annual Martin Luther King parade and festivities. 01/28/02- "Dental Disaster"- Investigative reporter, Catherine Anaya, uncovers several dentists who operate without a license in the minority communities. 01/31/02- "Covering Up Cancer"- Investigative Reporter, Gretchen Carr, investigates a group of doctors who fear that women with breast implants are not getting accurate mammograms and could have undetected cancer. 02/01/02- "Black History Month"- Mayor, Jim Hahn, kicks off Black History Month at City Hall. 02/05/02- "A Dose of Danger"- Investigative reporter, Randy Paige exposes a store in a minority neighborhood that illegally sells prescription medication. 02/22/02- "Homeless New Home"- Investigative Reporter, Catherine Anaya, examines a facility in Pasadena who cares for women and their children who have become homeless due to spousal desertion and/or loss of a job. 03/07/02- "Better Parenting"- Investigative Reporter, Catherine Anaya, speaks with a women's out service clinic that offers free parenting workshops for women who feel they need additional skills to raise their children. 03/16/02- "Invetro Fertilization"- Investigative Reporter, Gretchen Carr, discusses the latest procedures, and the ethical dilemmas surrounding invetro fertilization. 03/25/02- "Self Defense for Women"- Investigative Reporter Catherine Anaya, shows women easy self-defense steps to defend themselves from an attack.